

DM77/Art77/CSIS 77 Introduction to Digital Media

Spring 2009

Assignment 9: Review a flash website & textbook reading

Due: April 21

This assignment is worth 20 points total. Latework will not receive full credit.

(Complete after reading Chapter 3 on Animation in the web wizards text)

Part I: (10 points) Find a well done Flash website showcased on: <http://www.bestflashanimationsite.com> and answer the following questions about the flash website you've chosen.

What is the URL of the Flash website you are reviewing? _____

What are the animated elements which stand out to you? _____

What type of sound is present on the flash website? _____

Why did you choose this particular flash website? _____

Do you think you could build a Flash website like this? _____

What do you like most about this Flash website? _____

How long do you think it took to build this Flash website? _____

Do you think one person or a team of artists, coders and designers made this website? _____

Why? _____

Are there any special interactive features on this Flash site besides buttons? (games, activity, ability to drag special features etc.) What are they? _____

Describe the coolest part of this Flash website _____

What is this Flash website trying to communicate? What is the purpose of it? _____

Part II: (10 points) **On back of this paper:** Do Hands-On exercises 1 and 5 on page 71 (in the web wizard's textbook)

1) Find on the Web an example of a site that uses animation to entertain or capture attention. Find another site where animation is used to explain a process. Find a third site where animation is used to set a mood. For each site, describe the nature of the animation and indicate whether you think its a frame or vector animation.

5) Visit the Web sites of three of the vendors of animation software programs listed above in the Resources section. View at least two of the showcase examples provided in each site. In each case, describe the nature of the animation and its purpose.