

DM77/Art77/CSIS 77 Introduction to Digital Media

Spring 2009

This assignment is worth 10 points (late work not accepted for full credit)

Assignment 4 : Text Reading

Due: March 3

Name:

Read & Review Questions: Do the Review and Hands-on questions at the end of Chapter 2 in web wizard text, (Images on the web) page 48 (questions 1 - 8) - attach separate paper or write on back, if needed

1. List at least 5 functions that an image can perform on a website.
2. Explain what a pixel is and how it applies to preparing and displaying images on the web.
3. When would you use GIF compression, and when would you use JPEG ?
4. How does the GIF compression algorithm work differently from that of JPEG ?
5. List at least three sources for acquiring images for a web site, and explain why each might be used.
6. Explain how to use at least three tools in a typical image editing program such as Photoshop.
7. Outline the dangers of pixelation
8. Explain the process of embedding an image in a Web page, either with a WYSWYG editor or HTML.