

DM77/Art77/CSIS 77 Introduction to Digital Media

Spring 2009

This assignment is worth 10 points (late work not accepted for full credit)

Assignment 3: Web Site Analysis

Due: Feb 24 (start of class)

Be prepared to possibly present the website you have chosen in front of the class

Explore a web site, that has some multimedia elements like pictures, music, or video. Work through the site and as you go through it, make notes relevant to the questions below. Write out the answers to the following questions. (Use additional paper or write on back if needed)

1) Your Name:

2) Website URL:

3) Briefly explain the subject and concept of the Web site (e.g., Ebay.com: an auction site that lets users post items for sale by auction. It is also a very large and interesting community).

4) Look and Feel: How did you like the graphics, sounds, and movies (i.e., the look)? Explain why.

5) Use Experience: How did you like the interaction (i.e., the feel)? Explain why.

6) Structure: Was the flow of the interaction consistent and intuitive? Explain yes or no and why.

7) Strength: Briefly describe one part that you felt was the best captured the essence of the subject.

8) Best Feature: Briefly describe what you felt was the best feature of the web site.

9) Use view source in your browser and look at the file types in the html. If possible, note any special file types used in the site (e.g., .mov, .jpg, .mp3, gif, .wmp, .avi, .rm, .aif, .dir, .swf). Note these below.