

## Assignment 1: Text book Reading

due: feb 10

*This assignment is worth 10 points (late work not accepted for full credit)*

**Name:**

**email Address:**

Acquire the class text, "The web wizard's guide to Multimedia" by James Lengel

Read Chapter 1 . Based on the *reading*; Answer questions 1 - 4 on page 21.

1) List the similarities and differences in viewing multimedia o the web as opposed to traditional mass media such as radio, television and magazines. (2points)

2) Explain the importance of digitization in the use of multimedia on the web. (3points)

3) Why is the bandwidth bottleneck an important consideration for Web site developers? (3points)

4) Why must multimedia content be compressed and decompressed for use on the web? (2 points)